



HOW TO GET INVOLVED WITH GIRLS CREATING 2020

All social media should try to include:

- The main link to the Positive Impact Events Girls Creating webpage: <http://bit.ly/GRLSCRTNG>
- Our campaign hashtag #GirlsCreating
- A tag to our social media @PIevents

Please include these hashtags in your posts:

- #GirlsCreating which is our brand tracking for this campaign.
- #IWD2020 and #EachforEqual which are the International Women's Day 2020 hashtags.
- #UN75 which is the UN hashtag for the year of conversation.

Here are examples of social media you can use to tell your communities that you are engaging with the United Nations Sustainable Development Goals:



This year, I took part in @PIevents #GirlsCreating and you can too! Is there a female leader who has inspired you who you would like to acknowledge? Get involved by following the link and telling us who inspires you bit.ly/GRLSCRTNG #eventprofs #IWD2020 #EachforEqual #UN75



Read about a female leader who has inspired me as part of @PIevents #GirlsCreating campaign. Follow the link and tell us about a female leader who has inspired you! bit.ly/GRLSCRTNG #eventprofs #IWD2020 #EachforEqual #UN75

If you are an ambassador, you can also use these templates:



Join me and over 500 #eventprofs who are @PIevents ambassadors this #IWD2020 to acknowledge someone who has inspired you and use your voice to encourage action on #UNSDGs. bit.ly/GRLSCRTNG #GirlsCreating #EachforEqual #UN75



As an ambassador for @PIevents I have acknowledged someone who has inspired me to champion equality for #IWD2020. Feeling inspired? Get involved by following the link and telling us who inspires you bit.ly/GRLSCRTNG #eventprofs #IWD2020 #EachforEqual #UN75

THANK YOU FOR USING YOUR VOICE TO CHAMPION A
SUSTAINABLE EVENT INDUSTRY!